



# Cookies Statement

This site, [www.hopkinsvanmil.co.uk](http://www.hopkinsvanmil.co.uk) ("site"), uses cookies which helps us to provide you with a good experience when you browse our site and also allows us make improvements to our site.

## 1. What is a cookie?

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer, if you agree. Cookies contain information that is transferred to all read from your computer's hard drive.

## 2. Types of cookies

The following cookies are used on this site:

- Operating or strictly necessary cookies. These are cookies that are required for the operation of our site.
- Performance and analysis cookies. These cookies allow us to recognise and count the number of visitors to our site and see how visitors use it. These cookies help us to improve the way our site works. This information is also received by third parties as shown below for this purpose.
- Targeting cookies. These cookies record your visit to our Site, the pages you have visited and the links you have followed. We will use this information to make our Site more relevant to your interests. This information is also received by third parties as shown below for this purpose.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

### 2.1 Operating or strictly necessary cookies

Name of the cookie	What does the cookie do?	Type	Expiration period	Can be reset ?	Provider/ Recipient
cookie-agreed	Remembers cookies popup state.	1st Party	100 Days	No	lpsos.com

Name of the cookie	What does the cookie do?	Type	Expiration period	Can be reset ?	Provider/ Recipient
cookie-agreed-version	Remembers cookies popup version.	1st Party	100 Days	No	Hopkinsvanmil.co.uk
cookie-agreed-categories	Remembers cookies popup categories.	1st Party	100 Days	No	Hopkinsvanmil.co.uk
SSESS%{session_id}%	Remembers the session id to store session purpose data.	1st Party	23 Days	No	Hopkinsvanmil.co.uk

## 2.2 Performance and analysis cookies

Name of the cookie	What does the cookie do?	Type	Expiration period	Can be reset?	Provider/Recipient
_ga	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1st Party	13 months	Yes	Hopkinsvanmil.co.uk, Google
_gat	Used by Google Analytics to throttle request rate.	1st Party	1 Day	Yes	Hopkinsvanmil.co.uk, Google



Name of the cookie	What does the cookie do?	Type	Expiration period	Can be reset?	Provider/Recipient
_gid	This cookie is used to distinguish unique users.	1st Party	1 Day	Yes	Hopkinsvanmil.co.uk, Google

## 2.3 Targeting cookies

Name of the cookie	What does the cookie do?	Type	Expiration period	Can be reset?	Provider/Recipient
_gclxxx	This is the Google conversion tracking cookie. It allows us to count visits and traffic sources, so we can measure and improve the performance of our site.	1st Party	3 months	Yes	Hopkinsvanmil.co.uk, Google
_gcl_au	Used through Google Analytics to understand user interaction with the site and advertising.	1st Party	3 months	Yes	Hopkinsvanmil.co.uk, Google

Please note that third parties may also use cookies, over which we have no control, like YouTube for embedded videos or when following any buttons like Facebook, LinkedIn, YouTube, or Twitter. These cookies are likely to be analytical/performance cookies or targeting cookies.



### *3. Your preferences*

If you do not want us to use cookies as we have outlined above, or if you change your mind after having consented to our use of cookies, you may delete and block cookies on this site via your browser. If you use your browser settings to block all cookies (including essential cookies) parts of our website may not work.

Policy reviewed January 2023

Date of next review January 2024